# WHY DOES YOUR EAR&HEARING HEALTH MATTER?



#### CLINICAL AUDIOLOGIST: VERA-GENEVEY HLAYISI

- Founder & Director at Hlayisi Healthcare Audiology Services based in Hartbeespoort.
- Vera is a seasoned expert in Audiology with more than 10 years experience in Hearing Health.
- Vera's experience includes her serving rural communities in the public sector, working sales in corporate and lecturing at the University of Cape Town.
- She is passionate about people, service & hearing healthcare
- Outside clinical Audiology, Vera is a researcher and internationally published author in her field.
- Get in tough with Vera on info@hlayisihealthcare.co.za

## **RELATIONSHIPS AND CONNECTION**

Our ears and sense of hearing allows us to connect and engage in conversation and meaningful communication, which is the bedrock of any relationship. Imagine not being able to hear or be heard in the relationship with your significant other?



#### **BALANCE & PHYSICAL MOVEMENT**



Our ears contribute to our proprioception which is key for our sense of balance in the body and how we feel safe to stand, walk, run and feel safe for movement. Notice how sometimes when the ears are blocked you feel 'whoozy' and a little dizzy?

### MEMORY AND COGNITIVE HEALTH

Our sense of hearing is linked to how we remember and store memories in our brains. Notice how you remember the melody of the song better than the lyrics? Access to sound helps with overall cognitive health decreasing probability of illnesses like dementia.



#### **OVERALL AWARENESS & WELLNESS**



Our ears and sense of hearing allows us to engage with nature so we can hear 'silence' of being outside, the 'calming' sounds of the trees/wind and helps us differentiate animal sounds (birds, dogs, cats). Our engagement with nature is so key for our wellness.

IN 2025, KNOW & TAKE CARE OF YOUR EAR & HEARING HEALTH. BOOK FOR YOUR EAR & HEARING SCREENING, TODAY



Book a Consultation with Vera at Hlayisi Healthcare Audiology Services for your Annual Screening. Call 0120230463 or Whatsapp 0615134330