

THE LIFE

of an Entrepreneur

CROWN BUSINESS

*Does it really make
a difference?*

DREAM JOB

I'M LIVING MY DREAM!

YOUNG FARMERS

FARMING DEFINITELY
CHOSE US

THE ART OF NETWORKING

MAYBE YOU ARE A BORN
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THE LIFE

of an Entrepreneur

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Table of CONTENTS

BUSINESS

- 2 *Crown Business*
- 4 *Business Funnies*
- 6 *Business Cards*

HEALTH & BEAUTY/WELLNESS

- 8 *Dream Job*
- 10 *French Toast*
- 11 *The Flip Side*
- 12 *Cost Effective Corporate Shopping*

START UPS

- 15 *Zhoozsh*
- 16 *Meet The Life Team*

AGRICULTURAL

- 18 *Young Farmers*

MARKETING

- 20 *T for Technology*
- 22 *The Art of Networking*
- 23 *Business Tips*

FINANCE

- 25 *HBC Member Profile*

LEGAL

- 26 *Legal Resources*
- 29 *Letters to The Lawyer*

PROPERTY

- 30 *Green Smart Mega City*
- 32 *Hartbeespoort Property*
- 34 *Going Green*

SOCIAL

- 36 *What's On*
- 37 *#I'm Staying*
- 38 *HBC Awards Function*

SCHOOLS & CHARITY

- 40 *School News*
- 42 *South Africa Hear My Voice*
- 43 *Two Young Ladies Making a Difference*
- 44 *As Jy Kaalvoet In Die Winkel Loop*
- 45 *Lockdown*



CROWN BUSINESS

*Does a crown
really make a
difference?*

Beauty pageants are often mocked, misunderstood and judged as they can appear to be fake and superficial. So, how on earth can a crown help you to become successful in the business world?

As a Mrs South Africa finalist, local resident Lorna Greyling, went on to represent Africa in the Mrs Transcontinental Pageant in 2017 after which she won the world title in America in the same year. She now is the pageant director of the Kormorant Miss/Mr Hartbeespoort, known for being the first beauty pageant and youth empowerment programme to be held on top of a mountain.

Lorna is no newcomer to the business world. She trained as a somatologist after matric and then opened her own Day spa and Wellness centre in Melville, Johannesburg.

Since winning the titles, doors have opened for her and she became a TV-presenter, public speaker and actress. However, she never realised how much work a beauty pageant would be. It takes much more than a pretty face and just to smile and wave.

"As a beauty pageant finalist you must be able to handle criticism, rejection and gossip. You may even lose friends. Not all women support those who follow their dreams."

Beauty pageants really empowered me to become all that God created me to be.

– LORNA GREYLING –

Lorna says as a Mrs South Africa finalist, she had to raise funds and awareness for different campaigns, find sponsors and still try and look good and presentable while doing this.

"It takes courage to approach a sponsor and to take 'no' for an answer up till ten times a day and still keep trying. It was emotionally draining."

Pageants taught her though that if at first you do not succeed, you should just keep on trying.

Lorna became involved with the youth development programmes in Hartbeespoort, after she saw a need for teenagers to discover themselves and to help them understand what their goals in life are.

"It is important to display self-confidence and wisdom when working with teenagers", says Lorna a mother of three daughters of whom two are teenagers. She has been happily married to Nick Greyling, a sound engineer with MNet for 19 years. They met in 1999 during the Rugby World Cup in London.

"The choices we make from a place of self-confidence is totally different from those made from a place of low self-esteem. The first choice is based on faith and the second on fear."

Lorna says she never thought she would learn and grow so much as a result of the pageants.

"Beauty pageants really empowered me to become all that God created me to be. I used to be shy and I battled with public speaking and crowds. I lacked self-confidence. But through my involvement with these pageants my ability to believe in myself grew.

It is never too late to learn skills and at the age of 39 Lorna took up acting, public speaking and TV-presenting. In 2018 Lorna was invited to the New York film academy and starred in her first film as Sarah Roos, in Blouwyn, a romantic comedy directed by Johnny Taute which will be launched in June this year.

She can also be seen on DSTV channel 173 as a TV-presenter as well as on her own YouTube channel where she presents Stories of Hope. She has also established her own NPO called WomanMPower, a platform to create jobs and opportunities through training provided by WomanMPower.

"Pageants do not necessarily open new doors for you, but they do lead you to interesting people and places as you are invited to numerous functions." As the owner of a day spa in Johannesburg, she took girls from the streets and trained them. Some are managers and others owners of their own salons today.

In her youth development programme workshops the teenagers are trained in acting, public speaking, ramp modelling and skin care.

"Some of them are doing extremely well and have started their own charities and businesses. They visit children's homes and animal shelters. I am immensely proud of them."

BUSINESS FUNNIES



Wrong email address

A couple going on vacation but his wife was on a business trip so he went to the destination first and his wife would meet him the next day.

When he reached his hotel, he decided to send his wife a quick email.

Unfortunately, when typing her address, he mistyped a letter and his note was directed instead to an elderly preacher's wife whose husband had passed away only the day before.

When the grieving widow checked her email, she took one look at the monitor, let out a piercing scream, and fell to the floor in a dead faint.

At the sound, her family rushed into the room and saw this note on the screen:

**Dearest Wife,
Just got checked in. Everything prepared for your arrival tomorrow.**

Mouthology

A Professor was traveling by boat. On his way he asked the sailor:

"Do you know Biology, Ecology, Zoology, Geography, physiology?"

The sailor said no to all his questions.

Professor: What the hell do you know on earth. You will die of illiteracy.

After a while the boat started sinking. The Sailor asked the Professor, do you know swiminology & escapology from sharkology?

The professor said no.

Sailor: "Well, sharkology & crocodilology will eat your assology, headology & you will dieology because of your mouthology."

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Church Shenanigans

By René van Zyl (Writer, playwright, blogger)

(Shenanigans meaning: Silly or high-spirited behaviour, sometimes even mischievous) In these articles I will use fake names to protect everyone's privacy, like the name of the church: Koinonia Church.

My first story is sad but true and shenanigans did unfortunately happen. A few years ago, after a young man, not a church member, had committed suicide by drinking an overdose of pills, a funeral had been arranged. Let's call the church, Koinonia Church. The reverend could not conduct the funeral himself and asked his young, newly appointed colleague to handle the ceremony. The young reverend, Steve, was in a state of shock. He had never done a funeral service before and even with extensive preparation and his vast knowledge of PowerPoint and Windows, he was in a state of fear that something might go wrong.

The morning of the funeral, that was set for 11 o'clock, he was on the pulpit at ten, checking everything, going over the sermon again and again. The elderly church secretary, Glennie, had everything else under control. The tables were set, snacks, coffee and tea, ready to be served. Then by 10.30 the funeral home called and said they can't release the body as payments were due. The mother and father were divorced and no-one wanted to pay for the funeral.

After some phone calls, Glennie, convinced the mother to pay. By eleven o'clock there was still no funeral guests. The hearse arrived on time, with a speed not common to its nature, causing the coffin to swerve a bit too much.

The driver got out, asked Glennie to help him unload the casket as there was no-one else around. Steve was of no use. He was freaking out on the pulpit because his computer wasn't working. So, Glennie (did I say she was 60 years old?) good-naturedly helped. Sad to say, the casket, after being rocked around in the haste from Brits to Hartbeespoort wasn't locked securely anymore. When Glennie, trying her best to heave the heavy wooden box from the car, folded under the weight, so did the casket. It fell to the side, opened up and spewed out the body.

Luckily this wasn't Glennie's first funeral. When the dreary driver got the casket back in position Glennie helped him ever so gracefully to reposition the body to its previous peaceful state. No harm done.

Minutes later the whole family arrived, agitated and irritated, not aware of the shenanigans that had just happened. "All in a day's work," said Glennie, drinking a nice cup of sweet tea. "Maybe I want a peaceful sky burial, you know, like the Himalayan people? Up there on the Magalies at the vulture restaurant and have the birds eating away at my body. None of these funeral fees and family feuds."



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DREAM JOB

“I am living my dream”

After she completed matric, there was no money for studies. So Stephani Robinson, currently the proud owner of the Willa Krause salon in the Greenleaves estate, started her first job with the Foschini group stocking shelves and doing sales.

However, she slowly worked her way up in the cosmetic department and attended training courses in the cosmetic industry, where after she joined the Edgars group where she was appointed as an Esté Lauder consultant. Within six months she turned it into a R1 – million rand turnover and received a once-off grant for this achievement.

“It was a lot of money in those days”, she smiles. Her success continued and she soon became the retail manager for Edcon and won the prize for the highest growth in that area.

As a young divorced single mother who had to pay the bills, she had no other choice but to work in the mining industry. But this was not her passion.

***If you do something
that you love, you
will never work a day
in your life.***

After she competed in the 2012 Mrs United Nations competition, in which she was the second runner-up, her life changed.

“I became involved in my community and for the first time I felt like I knew who Stephani was. I did not want to return to the mining industry.

“My Mom then phoned me from Zambia and advised me to get out of my comfort zone and to make a living in the salon industry which was something I always wanted to do. I told my mom that I could not afford to take the salary knock. A month later the mine closed down and I was unemployed.

“That same week I met the owners of Willa Krause and I started to use their products. Because I was used to a much more expensive range, I could hardly believe that this affordable product could work, but I nevertheless started using it.

“I was so thrilled with the results that I phoned the Willa Krause company the next morning after which I started my own little salon.”

Stephani thoroughly enjoyed working with people again, to pamper them and to make them feel good about themselves. It became much more than just a job to her but rather a calling.

“There is a saying: ‘If you do something that you love, you will never work a day in your life.’ Because then your passion becomes your purpose”, she says.



But unfortunately tragedy struck and Stephani suffered a setback as her sister lost her battle against breast cancer at the age of only 34. Stephani was devastated and fell into a deep pit of depression. Her younger sister was her rock and always supported her.

Stephani subsequently battled to survive. She gained weight and became addicted to sleeping pills and anti-depressants until one day her husband told her that she could not carry on like this anymore.

She stopped taking the pills and slowly found healing through faith and prayer. This has taught her compassion and understanding for others and she

now is able to help clients through their own battles.

She now runs a fully equipped anti-aging clinic with Micro dermabrasion, laser therapy, micro needling and state of art skin technology. She also markets the popular “vampire” facial and sells regeneration and pigment therapy.

This go-getter recently achieved the second place in the top ten marketing managers at the Willa Krause group.

It makes her extremely happy when clients return and report that their husbands and friends can clearly see the difference in their skin.



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“The Willa Krause Skin Care Family changed my life! Not only did this fantastic product do wonders for my skin, I am now a successful business owner and I am financially independent! I help other women look and feel beautiful. What a privilege! I am living my dream!”

Stephani Robinson
MARKETING MANAGER & SALON OWNER

#DreamJob

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A true local French feel OOH LA LA

The New Owner Henda Fouche's Passion for People and Food is making French Toast the Location to be.

French Toast Coffee Café is situated in the picturesque town of Hartbeespoort, North West. It is approximately 60 minutes' drive from Johannesburg and Pretoria.

French Toast was specially built as the official 'Bar' in the film French Toast, and it is known as Café Alexandre in the movie.

During the filming of the movie in Paris certain elements have been incorporated in the movie set and are in use for the public to enjoy. There is the blue tiled French Toast Wall of Love, which is a recreation of The Wall of Love in Montmartre in Paris, France. The lock bridge, where you can seal your love forever, leads the way to the 12.5m Eiffel tower.

Their Menu includes French Toast with most dishes and their popular Magnum Milkshakes and mouth-watering Croissants taste like they are made in Paris!

While having a mouth full of Paris and overlooking the Eiffel Tower and the Lock Bridge with romantic French music in your ears, just go and order a full cream Cappuccino and all your worries will melt away.

Walking around on the piazza visit Zhoozsh chalk paint, Sezè Clothing shop, take some Paris tastiest with you from the French Toast Bakery and Pig a Deli, after that go and capture some memories that will last a life time at the Visual Storm's Photobooth.

French Toast is also known for their memorable

life shows, hosting a variety of performing artists during the day or at night. Some Sundays a classic car show that is suitable for the whole family is hosted.

You will find French Toast Coffee Café at Plot 97, Melodie, Hartbeespoort open every day of the week from 8h00 to 17h00, with the hot kitchen closing at 16h00. There is seating outside and inside for approximately 190 people.

Contact details: info@frenchtoasthenties.co.za

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THE FLIP SIDE

Is marijuana good or bad?

One of the most well-known medical uses of marijuana is for people going through chemotherapy. There is evidence that it is effective for this, according to the National Academies report.

Cancer patients being treated with chemo suffer from painful nausea, vomiting, and loss of appetite. This can cause additional health complications.

Marijuana can help reduce side effects, alleviating pain, decreasing nausea, and stimulating the appetite.

There are also multiple FDA-approved cannabinoid drugs that use THC, the main active chemical in marijuana, for the same purpose.

By Business Insider South Africa

What are the side effects of using marijuana?

Marijuana can also pose some harm to users. While the most common effect of marijuana is a feeling of euphoria ("a high"), it also can lower the user's control over movement, cause disorientation, and sometimes cause unpleasant thoughts or feelings of anxiety and paranoia. Smoked marijuana delivers THC (Tetrahydrocannabinol, the main psychoactive compound in marijuana that gives the high sensation) and other cannabinoids to the body, but it also delivers harmful substances to users and those close by, including many of the same substances found in tobacco smoke.

Because marijuana plants come in different strains with different levels of active compounds, it can make each user's experience very hard to predict. The effects can also differ based on how deeply and for how long the user inhales. Likewise, the effects of ingesting marijuana orally can vary between people. Also, some chronic users can develop an unhealthy dependence on marijuana.

By American Cancer Society

COST EFFECTIVE

Corporate Shopping

These days women play a more significant role in the corporate world and let's face it, we all love bargain shopping! But in business first impressions last, which makes it risky to go cheap on our wardrobes. Personal shopper Anna went on a little shopping spree at our local Village Mall and put together a few timeless, reasonably priced items to create a stylish and practical corporate wardrobe:

- A crisp white buttoned-down shirt.
- A pair of black or navy trousers.
- A tailored black or navy blazer.
- A Black or navy pencil skirt.
- A professional blouse or camisole (without lace).
- A good quality, neutral-coloured sweater.
- A professional dress (not too tight) ending just above or below the knee.
- An everyday good quality T-shirt.
- A black, navy or nude high heels (no diamanté or studs).
- Accessories.

*Less is more in a
Corporate world.*

The best thing about shopping for your corporate wardrobe is that it's an investment! Save money on the items you can mix and match like blouses and accessories to ensure you can spend a little extra on the essentials: a pair trouser, a skirt, a shirt and shoes.

Spend less on the seasonal trends like animal prints or polka dots and invest in a good quality coat to get you from your car to the office in the cold winter months - R1299.00 at Woolworths in Village Mall. The smarter we shop, the smarter we will look.

And with the perfect corporate wardrobe we're already halfway to success!

Personal shopper Anna will assist you with any personal and corporate styling. Services also include wardrobe styling, shopping and makeovers.

Annali de Klerk, better known as personal shopper Anna, is a corporate communications graduate and certified fashion stylist. Follow her on Facebook and Instagram.



Personal Shopper
Anna

professional dress

(not too tight) ending just above or
below the knee - Black dress
R699.00 at Woolworths



tailored black or navy blazer

R699 at Foschini or R249.99 at Mr Price

blouse or camisole

(without lace) – Camisole R299.00 at Foschini. Professional blouses can be found all around town



good quality, neutral colour, sweater

R350.00 at Woolworths.

black or navy trousers

R450.00 at Foschini or R159.99 at Mr Price

crisp white buttoned-down shirt

R450.00 at Woolworths or R139.99 at Mr Price

black, navy or nude High heels

(no studs or diamante). Can also be found all over town, prices range between R180.00 and R700.00

black or navy pencil skirt

R350.00 at Foschini, R450.00 at Woolworths and R119.00 at Mr Price

accessories

less is more in a Corporate world. Accessories can also be found all over town or you can support your local jewellery designers.



everyday good quality T-shirt

can be found all over town, prices range between R120.00 and R300.00





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Nevileen Steyn ZHOOZSH

An entrepreneur at heart

*Even if your money dries
up, your ability to make a
plan should not!*

– MY FATHER IN LAW ALWAYS SAID –

WHAT WAS THE MOTIVATION BEHIND ZHOOZSH AS A BUSINESS?

I am an entrepreneur at heart. When we struggled financially it was almost an instinctive move to plan to self-employ. I have been drawn to all things creative since childhood. I now needed to open my mind to a creative enterprise that would put food on the table. My husband Willem and his father had extensive experience in restoring old furniture and I loved exploring paint techniques so Zhoozsh was born, the perfect merge of all our passions!

DID YOU FIND IT DIFFICULT IN HARTBEESPOORT TO GAIN CUSTOMER SUPPORT?

It was much easier than we thought. We focused on one piece of amazing furniture at a time. We advertised on Facebook, Gumtree and OLX until we sold it. Then we bought the next piece to renovate. Most of our larger projects came through word of mouth recommendations.

HOW DID IT COME ABOUT THAT YOU DEVELOPED YOUR OWN CHALK PAINT?

We were not completely satisfied with the colours that were available, and the chalk paint we were buying was so expensive. It made perfect sense to develop something more affordable without compromising on the quality of the product.

WHAT MAKES ZHOOZSH CHALK PAINT DIFFERENT TO OTHER BRANDS ON THE MARKET?

The major difference is that we do not have to



wax the entire project afterwards. When doing large projects, I realized that waxing doubled the time of labour which equaled double the cost to client.

WHERE DO YOU SEE ZHOOZSH GOING FORWARD?

Zhoozsh turns 3 this month. We have grown from 1 to 6 distributors since opening day. Our aim is to fill all the South African chalk paint distributors' shelves with Zhoozsh.

WHERE IN HARTBEESPOORT CAN WE BUY YOUR PRODUCT?

Butterfly Blu at French Toast and Hartmark if you prefer to purchase from a shelf. When it comes to large volumes or personal projects you can contact me on 083 314 3061. When you visit our Facebook page which you will find at 'Zhoozsh chalk paint' you will find information on workshops, promotions and competitions.



Meet the

THE LIFE TEAM MEMBERS

The Life of an Entrepreneur Magazine was birthed out of Harties Business Centre, when three businesswomen formed a partnership, all strong leaders in their work industries their passion for business and determination is unstoppable.



CO-OWNERS

Jeanine Snyman is a creative freelance graphic designer with over thirteen years of experience in developing engaging and innovative digital and print designs for clients in broad range of industries. Highly adept at visual strategy, layout development, branding, and print and new media advertising.

Jacolene van Tonder BA. Communication, Marketing and Tourism Honors (Cum Laude) (Potchefstroom) 2003, Graphic Design (AAA School of Advertising), Architectural Draughting Worked at an Advertising Agency and in the marketing industry in Johannesburg for 9 years before starting own company in 2013. She is a proud mom entrepreneur and her motto is to Live Life to the fullest.

Blessed with wide knowledge in different areas that assists me in absolute perfection in my work. Life Motto "Fear Kills Growth". *Nadine Lombard*



DESIGNERS

I'm a multi-tasking and extremely well organised, trail blazing person. Any challenge quivers in my presence, there is nothing that can't be achieved through hard work.
Bianca Botha

I believe anything is possible through hard work. I am not a dreamer but someone who will take the first step of faith to do whatever it takes to succeed. I believe to always stay humble because life and achievements are not permanent.
Tanya Steynfaardt

My passion in life is to assist people to become the best version of themselves. I love to encourage my community and fellow business entrepreneurs. Uplifting and rebuilding others is my purpose.
Lorna Greyling



EDITORS AND WRITERS

Carla van der Spuy is a freelance journalist and the author of seven non-fiction books (mostly crime) and has received 8 Caxton Magazines Excellence awards. Her first children's book Poppedonsie, will be launched later this year.

Denese Yvonne Palm's debut novella launches this year. In 2000, she co-founded a magazine, Herbs 4 Africa and currently runs a study centre in Hartbeespoort.

René van Zyl is a writer (published 7 romances and a conspiracy romance with Lapa publishers) and has written and staged ten community musical theatre productions. She also creates Christian educational material.

As a multi - creative I find it extremely hard to choose one specific creative direction. I always believe that something wonderful is about to happen. My ultimate mission in life is to assist those who lost hope. Creative activity is my salvation. *Marinda Sauerman*

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YOUNG FARMERS

Rudo & Lieze Fourie

WHAT MADE YOU CHOOSE FARMING?

Farming definitely chose us. We both completed our studies as a pilot and a special effects makeup artist. A few years ago we travelled to America in pursuit of our dreams but quickly realized that our hearts belonged to South Africa. We always talked about a self-sustainable lifestyle and living closer to nature. We both love animals and the outdoor life. Three years ago we started looking for a small farm that was large enough for all the animals we had our eyes on, but small enough to handle ourselves

As a young schoolboy he dreamt of becoming a pilot and she wanted to be a world famous makeup artist.

WHAT STEPS DID YOU FOLLOW TO PURCHASE YOUR FIRST FARM?

We did not have any financial assistance so we had to become creative in our negotiations regarding the purchase of our farm. We went through the nail biting process of waiting to be approved. Our excitement knew no bounds when we got approved. We could not wait to start renovating the old farm house.

It was hard and there were many sleepless nights over where our next meal would come from or money to feed our animals.

We decided to opt for tenants in the second house on the farm for financial and safety reasons. We are both go-getters and knew we would never give up on ourselves, our animals or our farm.

Today we can look back and just be grateful for all the blessings we received. We worked hard but got contracts with a few major green grocers and private vendors. We generate our own food and don't have to ask anybody for assistance. We both believe that God wanted us to be farmers.

He chose this life for us and we will succeed. We want to succeed.

WHAT DOES A TYPICAL WORK DAY LOOK LIKE ON YOUR FARM AND WHAT CHALLENGES DO YOU HAVE?

We get up just before 5am to have a meeting with our foreman to plan the day ahead. We wait for our team to arrive so we can brief them on the day's tasks.

Our team consists of pickers in the fields and packers or cutters in the factory. Then we sort and pack our orders for small vendors and large green grocers. Our goal is to deliver the freshest produce to maximize shelf life.

WHAT CHALLENGES DO YOU HAVE?

Our biggest challenge is to keep the crop healthy. Someone once said "the success to farming is your footprints in the field" We learned this the hard way. Keep your eyes on the fields or you will have a spoilt crop. Any crop needs nurturing and attention.



DID YOU HAVE A LOT OF CRITICISM BECAUSE OF THE FACT THAT NEITHER OF YOU HAD A FORMAL AGRICULTURAL EDUCATION?

We both worked for a small milling company and have experience in production management and the broad infrastructure regarding trade, sales and admin of a mill, but no formal agricultural qualifications.

Most of our friends and family were very supportive. If they thought we were crazy for starting this venture, they never voiced it. The farming community was very helpful and supportive.

IS IT POSSIBLE FOR A YOUNG FARMING COUPLE TO JUGGLE EARLY MORNINGS ON THE FARM, FAMILY AND SOCIAL LIFE?

It is important to keep your work time separate from you recreation. We love to entertain our friends and family on the farm or we drive out to the city for some serious entertainment. "Life is good", like the old Italians would say. We work hard and then we play hard. You need to find a balance between these two aspects of life to survive a farm.

EDITORS NOTE:

How refreshing to find these two young people who changed their life direction and started farming.

It is a well-known fact in South Africa that young people do not find farming to be an attractive option. If you ask the average young person if they see a future in farming they would probably say "no".

Farming is definitely not for the faint hearted. You need to be brave and hard working. You need to adjust to bad as well as good times. You need to be someone that never gives up. Someone truly unique and forward thinking.

If you are a young farmer wanting to take a leap of faith into the world of self-sustainability you can send your questions to Lieze via e-mail at topstarfarming@gmail.com

She will answer you as best possible. This couple would love to pay it forward.

T for Technology ACCOUNTING MADE EASY

For too long, has the mundane business of running a business been in the way of running a business – doesn't make sense but neither does accounting. Some tasks can be downright soul draining.

Other than counting profits, accounting is that task. Sarcasm applied: Balancing books, running journals and keeping ledgers sounds terribly exciting and is followed closely by the statement: "I would rather pay someone to do this... professionally!" Not all months have cash flows for paying a professional. There might be no escape from Accounting Alcatraz. Then one has to go DIY.

Traditionally an accounting software package was installed on a dedicated computer or server and depending on user numbers; additional licenses had to be purchased. Next the struggle of setting up document layouts, sets of accounts, printers and networks to make it all work in states ranging from "...it keeps freezing..." to "... it kicked me out again..." - After all the effort and money spent... you could have paid the professionals!

*There is hope,
always in technology.*

The recent advent of cloud computing managed to storm in several excellent accounting packages that are accessible as cloud services. What does this mean for small and medium sized fledgling enterprises?



Pay as you go, intuitive systems that are available where you are and when you need it most. No more setting up accounting servers or doing accounts manually. Most of these options are subscription based and require registration on a website. A free trial is then available for a month to test the services before "committing" to the hefty month-to-month contract for a minimal monthly or yearly fee.

South Africans seem to have narrowed it down to two major players due to the presence they had when we only had option A or B. Pastel and QuickBooks have long been frontrunners locally. Both companies, Intuit for QuickBooks and Sage for Pastel have transferred their applications to a web-based cloud hosted system.

Keeping it familiar but also completely different, again this doesn't make sense - but it is still accounting. Xero Accounting is relatively new to the market in South Africa but is a serious contender for balancing books and more.

All options mentioned offer similar experience and features. So how do you choose? It could come down to something as simple as colour scheme for some users. Features included in all options are Invoicing, Quotations, Stock Management, Supplier Management, Tax Management, Banking and Statement Creation. These features are standard with just about any accounting package out there. Where the online versions become useful is with the additional features.

Connect your Bank account

Sage Business Cloud accounting from Pastel lets you add your bank account to import automatically every time you log in.

This creates transactions that you can allocate to invoices or purchase orders directly, reconciling your account in a few clicks. Xero and QuickBooks use imported bank accounts.

Collaborate

All options have the function to connect your tax practitioner and other role players to the accounting system, for an additional fee. Permissions assigned to users allows them to engage in selected functions, like invoicing or quotations only.

Because of the cloud based software; role players can connect from anywhere to do their part.

Applications

There are apps for everything today, why not accounting packages.

Connected to your subscription, an app can be used to check stock, quote and invoice on the road. Your serviced clients might pay or place orders before you are out of the door.

Reporting

Get the inside information by looking at your reports instantly, beautifully displayed custom reports at an instant.

This gives the opportunity to plan for any opportunity the business world will throw at you. Stock outages? Ordered extra. Most profitable products? Sold them.

Worst paying customers... still have them. This brings us to the next point.

Instant Payments

Sage Pay is an additional module for the Sage Business Cloud product. It will setup a payment gateway to your bank account. Much like an online order, your client can pay instantly online by clicking on the link in the accompanying email. Xero offers the same functionality.

There are so many features in all three packages to explore, without a doubt the Sage Business Cloud product is more intended for South African companies and has been tailored around small businesses wanting to grow. Pricing ranges from R115-R473 per month, QuickBooks being the cheapest at R115 per month for the start package and R473 for up to 25 users.

Luckily there is the free trial period. It would be worthwhile registering on all of them for a quick test before hanging up your accountant hat, for good.



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Mrs. Marochelle Grobler

Qualified as a Business Accountant in Practice with SAIBA and a General Tax Practitioner with SAIT.

Marochelle has many years of experience in Accountancy, Property Management, Debt Collections and owns Menthe Accounting Pty (Ltd) and several other businesses.

She is a formidable, Powerhouse businesswomen & Entrepreneur and a valuable asset to your team.

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THE ART OF NETWORKING

Say the word “Networking” in any conversation and you’ll receive a variety of responses. – KARIN METZ

Businesspeople nod their heads in agreement, knowing the value thereof. Some know it as Referral Networking or Relationship Marketing. Don't be misled into thinking that Network Marketing or Multi-level Marketing are the same thing, they have nothing to do with actual business networking.

I was often told while studying “it's not what you know, but who you know that is critical”. While expertise and sincerity are essential, humans like doing business with people they like and know. The challenge was that nobody ever told me HOW to get to know all the people I was supposed to know to help make things happen. A survey of more than 2,200 people on Business Network International revealed that 87% had never had a college course that even mentioned networking. Yet in another survey of more than 3,800 business people, 73% said that they generated most of their business through networking.

Maybe you are a born connector?

Maybe you would like to become better at networking? Or maybe just the idea sends shivers down your spine? Effective networking is an art. But it is an art that can be developed once you have learned the necessary skills, through reading, training and coaching anybody can become an expert networker.

HOW WOULD YOUR LIFE CHANGE, IF YOU COULD MEET ANYONE IN THE WORLD YOU LIKE?

Did you know that 70% of new business players have emerged through the power of networking?

Such businesses only get established after the FIFTH meeting or encounter. In other words, this process requires focus, effort, time - and most importantly - a network.

It has been proven that every individual is acquainted with at least 200 other people and with the 'Six Degrees of Separation' concept (the idea that all people are six, or fewer, social connections away from each other). Your contacts and their networks can open up brand new horizons for you. You have a 63% higher chance of succeeding at a meeting if you have a favourable reference from someone in your network.

HOW CAN YOU MEET NEW PEOPLE, AND DO BUSINESS WITH THEM?

A survey of 5,000 entrepreneurs conducted by Kauffman FasTrac discovered that networking is viewed as the top skill required for entrepreneurial success. Business networking ultimately helps you build connections with important people in your industry, attract and engage new talent and create a community of likeminded people.

Ultimately, a great network just makes things a lot easier as an entrepreneur. A great network is a gateway to opportunity.

I will walk you through the various aspects of developing the art of business networking in a regular column in this magazine.



THE ESSENTIAL NEED-TO-KNOW INFORMATION STARTS WITH:

- Myths, misconceptions, and misunderstandings about networking
- Look the part and make sure your body language supports your message
- What to say when you meet a new person – asking the right questions to get the right answers
- What NOT to say and do at a networking event
- How men and women network differently
- Ensuring you are always the FIRST person your clients think of
- Choosing the right networking platform for your needs
- 4 networking styles – with which one do you identify with most
- What to do with all the business cards you're constantly collecting
- The importance of having a 'Giver's Gain' attitude
- How to effectively follow-up using the 24-7-30 formula
- Recommended websites for self-development of networking skills

The longer you are in business the more you'll understand the importance of a strong and credible network.

Let 2020 be YOUR year of networking effectively, connecting people to people and enjoy the abundant blessings that follow a “Giver's Gain” attitude and lifestyle.

Have fun networking until next time!



BUSINESS TIPS

How to make your small business more successful

- Focus on customer service
- Build word of mouth for your business
- Build your online presence with a business website and social media
- Cut your business costs
- Expand your marketing efforts
- Go mobile
- Use the cloud
- Employ the right employees





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Rianie Oelofse completed her SAICA (auditing) articles at PricewaterhouseCoopers Inc 2000 – 2003 and left PwC at managerial level in 2008 to start her own Accounting and Tax Practice, in her home town Hartbeespoort, focusing on SMME's (Small, Medium and Micro Enterprises) and tax issues of individuals, making her an expert in her field with more than 20 years' experience in the industry. We believe SMME's play an important role in the economy and can be key drivers in growth, innovation and job creation.

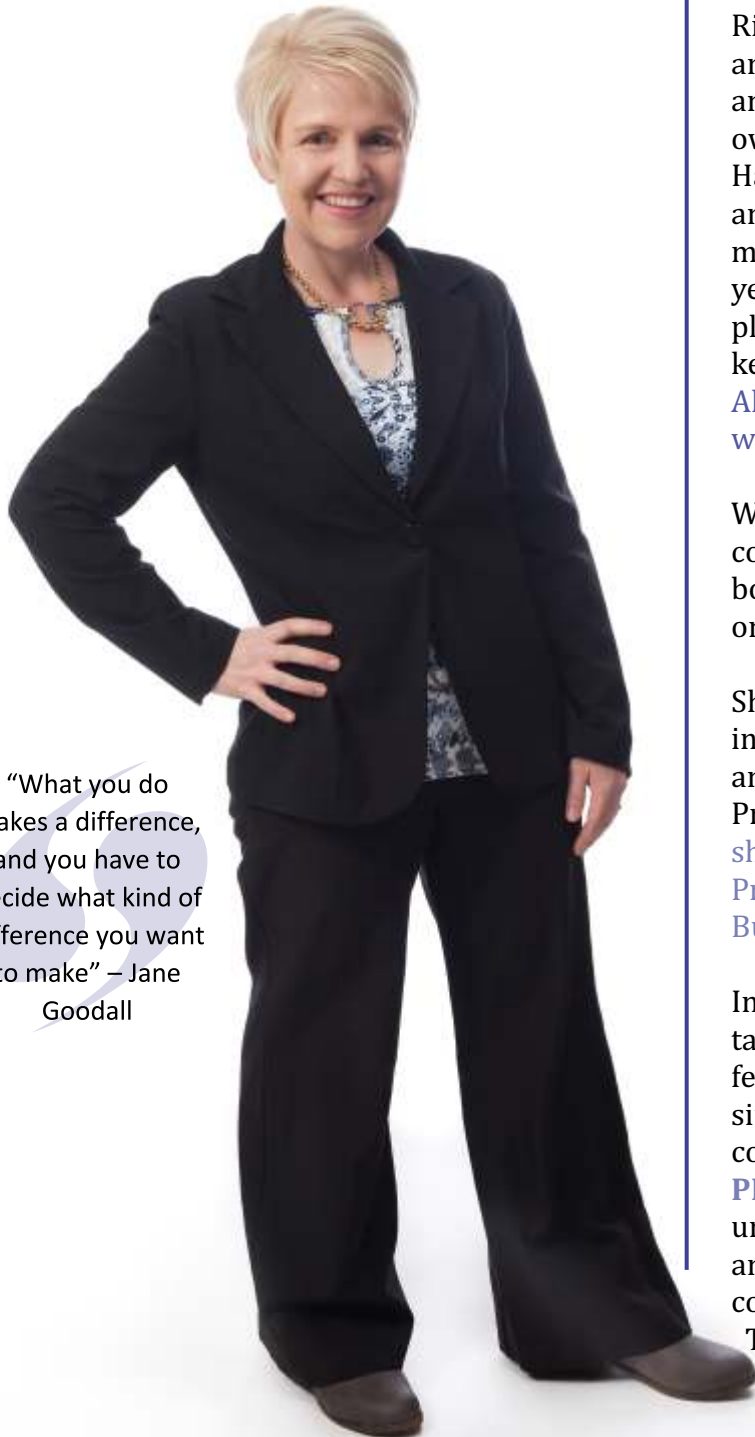
All big businesses, were once small and all masters were once beginners.

We take care of the nitty-gritty work, ensure compliance and give you peace of mind that your bookkeeping and accounting needs are taken care of on time, well before deadlines.

She is a passionate entrepreneur with many business interests and understands the difficulties of starting and running a business today and is celebrating her Practice's 12th birthday on 1 August 2020. *In 2019 she was awarded the Best Accounting and Tax Practice in Brits & Hartbeespoort by the Harties Business Centre.*

In life they say, nothing is certain but death and taxes, a quote that does not give you a warm fuzzy feeling and both needs to be planned for. We do not simply fill in tax returns. We are not SARS consultants or standard Tax Practitioners – **WE ARE PROFESSIONAL TAX SPECIALISTS** whose understanding of the income tax systems is crucial to anyone submitting a tax return, being an individual, company, trust or business. Our understanding of Tax Law and the application of this in practice, makes us a valuable asset in your tax planning.

"What you do makes a difference, and you have to decide what kind of difference you want to make" – Jane Goodall



INTERVIEW

HBC Member Profile

ANSU FOUCHÉ ACCOUNTANTS



"I am a compassionate person who really cares about my clients and my relationships with them. I aim to help them grow their businesses.

Because my fees are affordable it makes it possible for them to keep their records up to date. The most important thing to me is feedback and communication.

I found that poor communication in a world of advanced technology and wonderful communication devices is so common. When it comes to my clients' needs, I aspire to deliver timely action.

I believe that word of mouth recommendations is the best way to generate business."

Proud member of HBC Business Forum

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FOCUS

I focus on start-up and small businesses.

What other services do you offer?

- All accounting, tax and payroll services.
- Company registrations and changes in company details.

How and when did your business start?

I used to help friends and family with their tax returns as a hobby. The request for help escalated. Two years ago, I recognized the business opportunity within the constant return of old clients and structured a more formal business around my services.

I am a mother of two, this gave me the freedom to manage family life and business.

What has been your observation regarding difficulties and challenges of clients that required your services over the last two years?

It is surprising to see how many honest people get into unnecessary trouble with SARS because they neglect to keep their records up to date.

What is your greatest challenge?

To get prompt service from SARS.

TIPS FROM ANSU TO FUTURE BUSINESS OWNERS

- Do not skip returns.
- Minimize debts and expenses.
- Learn to save and teach your children to do the same. "Every penny saved is a penny earned."
- Leave less responsibilities in the hands of people that only collect a salary and do more yourself.
- Stay positive in difficult times as it will open your mind to solutions.
- Ask for professional help.

CONTACT

087 238 2292 or 082 787 8870

ansufouche@gmail.com

Plot 97, R511, Melodie, Hartbeespoort



LEGAL RESOURCES

Women surviving the legal fraternity

In 2010, I took a big leap of faith. I resigned my job at a medium sized law firm and opened my own firm.

I only had a few years experience but I knew I could not work for someone else for the rest of my life.

“The heart of any business is the clients, and you must become known to the community to generate business.”

– MARITZA DU PLESSIS –

I grew up in Hartbeespoort and already knew a lot of people. This gave me a foot in the door to directly speak to individuals that could give me an opportunity to prove myself.

We live in a dog eats dog world and everyone is hungry for new business. It is extremely hard to always be a step ahead of one's competitors. You constantly need to convince new clients to give their business to you and then you need to provide them with excellent service if you want them to return to you or refer other clients.

In modern society and especially in business, speed is everything. Everyone wants everything done yesterday! The reality, especially in the legal field is that we are very dependant on government organisations to do our job.

We have to get clearance certificates from deteriorating municipalities. Transfer duty receipts are issued by SARS. Transfers are lodged and has to be registered at the Deeds Office. Deceased estates are reported to the Master of the High court. Personal relationships with these departments (where possible) are needed to get the job done.

I believe perseverance is the answer to the longevity of any business. I survived 10 years of highs and lows, so I guess I am here to stay!

LEGAL POINT OF VIEW

TIPS FOR NEWCOMERS TO THE LEGAL FRATERNITY

Advertising and marketing are still very contentious subjects in the legal fraternity. Although the rules and regulations aren't as strict as years back, it is still frowned upon and we are not allowed to say just anything. But how do you build a sustainable business without intensive and aggressive marketing?

From personal experience the most effective way for me is to be actively involved in my community and community groups. I developed a passion for my community and serve them wholeheartedly.

DID YOU KNOW?

If you do get married without a Antenuptial agreement, you are automatically married in community of property. You will also become liable for your spouse's debt. Your Antenuptial agreement must be executed by a Notary BEFORE you get married.

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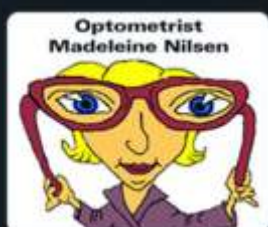
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LETTERS TO THE LAWYER



Good day. I am an herbalist with a small private practice. With the disaster being declared, I have minimum clients pitching for appointments. What does the law say about my employees, as there is a minimum income must they still come to work? How will I be able to pay their salaries etc?

It is a difficult situation and your only viable option is to start with the retrenchment consultation process. I am not saying you should retrench the employees but you should start with the consultation process and put forward to them the alternatives to retrenchment that you have come up with i.e. reduced pay, unpaid leave until the situation stabilises etc. So, the employees have the choice to either accept your alternative proposals or to reject them. If they reject it, then you can retrench them.

By: WB Attorneys
Tel: (012) 930 4660

I have resigned and have 25 days outstanding leave due to me. Can I take this leave during my notice period? I have told my employer I want to take my leave in my period of notice, but he refuses.

Section 20 (5) (b) of the BCEA states clearly that "the employer may not require or permit an employee to take annual leave during any period of notice of termination of employment."

By: South African Labour Susan Brits
susan@labourguide.co.za

We have an employee who has just resigned and accepted employment with a competitor. Our line of business is highly competitive and we need to protect ourselves in some way. Can we force him to sign a Restraint of Trade Agreement now that he has resigned?

Unfortunately, it is too late. I might add that the employee would indeed be very stupid to sign such an agreement after he has resigned. You cannot force any employee to sign anything that he does not wish to sign.

By: Kleynhans and Smith Attorneys
Tel: (012) 546 3647

Is an employee obliged to reimburse an employer for training costs incurred by the employer, when the employee resigns or is dismissed?

Should an employer spend money on training an employee, then the employer should enter into a written agreement with the employee before the training commences.

To agree on the cost of the training, and to agree that should the employee resign within a certain period of time, or be dismissed through no fault of the employer, then the employee would be required to reimburse the employer for the training costs incurred.

By: Lategan and Wolfaardt Attorneys
Tel: (011) 546 3648

Send your letters to info@thelife.digital



GREEN SMART MEGA CITY

Spatial architecture defining new communities

As you peer out from a small window on final descent to Lanseria Airport you see the alluring, glimmering, sheen of a brand-new city, almost like a new Atlantis, it sits and awaits your discovery.

What lies before you have been dubbed the Lanseria Mega or Smart or Green City, names are pending, but exciting is what it should be called, at least for now.

Lanseria airport is its central attraction and focal point. This new development will bring with it international and local travellers in search of gold, or at least a couple of business deals.

Speculation is rife on the wonders this new city will offer but it has been rumoured the city will act mainly as a business hub. Why a business hub out in the so called sticks at Lanseria, you might hear some concerned Capetonians mumble, but those who use the road daily know that it is a perfect middle point between Johannesburg, Pretoria and the Mining Riches that lies in the North-West province. It is the perfect location for a new city with the ever-upgrading airport at its heart.

"We have put together an innovative process that will fund the bulk sewerage, electricity, water, digital infrastructure, and roads," the President said. Claiming some sort of readiness to all the tick boxes they made for the new City. Let us tick some of them.

Green City

The Lanseria Airport City will be a green city which will "interface with nature" and is designed for minimal environmental impact. It will feature rainwater harvesting and solar energy to ensure that it has an exceedingly small carbon footprint. "Lanseria Airport City is a green city of growth and opportunity that will enable all to work, play, live and dream," Crosspoint said. Crosspoint of course being the property partner of the project. He added that it will also be a leading benchmark for green infrastructure.

Which is good as the already constrained power grids cannot handle another Sandton sized city popping up in ten years.

Mega City

The project would create 50,000 residential units and approximately 5 million square metres of commercial floor space.



Lanseria Airport City

Ramaphosa said the new smart-city will be home to between 350,000 and 500,000 people within the next decade. One must wonder if the owners of the expansive mansions on the plots adjacent to the airport have been notified of the new neighbours.

These stats are alarming as the roads leading into this mega city thing will have to be upgraded to accommodate additional travellers on the road, something that has already started for those that frequents the R512. Streetlights and power infrastructure seem to be making its way to the site as well. And recently more work to the already tyre-d (this is a dad joke) looking road.

It is said that this is largest and most exciting property development ever seen in South Africa.

Smart City

Starting with a blank canvas makes it easier to paint a new picture or City in this regard. When I say paint it, means paint with technology infrastructures. Fibre and 5G connection networks, solar and alternative energy sources, architecturally designed smart buildings with light sensors, LED lamps, solar water heaters and all the latest in green living technologies. From early reports this seems like the design methodology for the sparkling new city sprouting roots close to Gauteng's preferred local airport.

The Gauteng government said last year that the 'Lanseria Airport City Mega Project' is designed to be a high-density mixed-use residential area. The city's infrastructure and economy are centred on the airport and are designed to promote "a new city form of cross-cultural living".

Not only smart in a technology sense but also progressive in a social economic way. Having various

cultures and nations live and work in a centralised hub for one goal, propelling South Africans into the 4th industrial revolution.

The world might be getting smaller as we strive to interconnect populations and cultures from all over into huge hubs for business and residential living. Taking a page from the successes of cities like Dubai and those in Saudi Arabia and Qatar this might be the pilot project for something bigger to explore.

A number of projects have been in the pipeline since before 2017, but were neatly compiled into an investment document in June 2018, and outlined by the Department of Human Settlements' Gauteng Partnership Fund (GPF).

"Mega projects emerge as a corrective measure for the challenges encountered in the first ten to fifteen years of the democratic South Africa," the GPF said.

"The initiative seeks to close the gaps, whilst redefining future cities in line with the dictates of the National Development Plan, and the Gauteng City Region (GCR) strategy."

According to the development plan for the project, the mega cities project is a R100-billion economic corridor investment, which ultimately aims to deliver more than 800,000 houses within 30 residential developments spread across the five development corridors in Gauteng.

These are some of the biggest projects: Lanseria Airport City; Cullinan Mega City; Daggafontine Mega City (Springs); Goudrand Mega City (Randfontein/Main Reef Road); John Dube Mega City (Duduza); Park City (Bronkhorstspuit).

HARTBEESPOORT

much more than a major second home market

Hartbeespoort in the North West province has long been a favourite weekend and holiday destination due to its natural beauty, plenty of tourist attractions and many outdoor activities.

While Hartbeespoort used to be a major second home market, many people today choose it as their primary residence - either owning one of the many businesses in this ever expanding town or commuting to their places of employment daily.

According to Seeff Property Group Hartbeespoort is sought after as a primary residence due to the lifestyle it affords its residents and its easy access to Sandton, Pretoria, Rustenburg and Brits. It is located less than 50km from Pretoria Central, less than 70km from Sandton, only about 30km from Brits and about a 60 minute drive from Rustenburg.

While Hartbeespoort offers property in every price range - ranging from very affordable sectional title to luxurious freehold in any of the upmarket estates - modern, lock up and go properties priced between R1.5 million to just over R3 million are most in demand.

When compared to residential areas in Johannesburg and Pretoria, property in Hartbeespoort is more affordable - ensuring not only more bang for your buck, but also a sought after lifestyle that is often unattainable in the city.

Currently about 32 000 people live in Hartbeespoort - a 40% increase from 2011.

Residential suburbs like Schoemansville, Ifafi, Meerhof and Melodie offer entry level and more affordable homes, while median areas include Xanadu Eco Estate, Birdwood, Caribbean Beach Club, Kosmos Ridge, Leloko, Magalies Golf Estate, Estate D'Afrique and Redstone.

Luxurious, upmarket estates include The Islands Estate, The Coves, Westlake Country and Safari Estate, Lakeland and K'shane. These estates offer exclusive living with a higher levy than other estates and prices can sometimes fetch up to R18 million.



These upmarket estates are popular as the lifestyle they offer with communal areas dividing the homes, club houses, launching facilities to the main dam, animal life, club houses and restaurants and security comes at a much more affordable rate than what it would cost in a secure complex in either Johannesburg or Pretoria.

Shopping centres in Hartbeespoort include the recent exclusive Islands shopping centre that is located at the Pecanwood side of the dam and Village Mall that is especially popular with residents from the residential suburbs like Ifafi, Melodie and Schoemansville.

The Islands Estate is one of the most expensive estates to buy into beside K'shane and is situated on the banks of the Hartbeespoort Dam. The water in the canal is circulated through an artificial wetland system and the plants and reeds that cover the interconnecting dams ensure high quality of water.

Tourist attractions in Hartbeespoort include Jasmyn Farm Stall, Hartbeespoort Dam Snake and Animal Park, the cable way, Bill Harrops hot air ballooning, Van Gaalen Cheese Farm and Mountain Bike trail, De Wildt Cheetah Farm, Lion and Safari Park and Lesedi Cultural Village to name a few.

Sun City and the Pilanesberg Game Reserve are also close enough for a day trip.



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GOING GREEN



Nowadays, going green goes beyond the traditional definition of recycling goods; the term 'to go green' means much more than just recycling.

It is truly GO time with the whole world turning to green. Changes in the way we conduct our daily lives is about as ever-changing as seasons, and it is becoming more like seasons in the sense that trend shifts happen every 3 to 4 months.

Mind Shift. Any green personal change starts with a mental shift and focus change from what is good for me, to what is good for us. Being more conscious of our effect on environments around us and globally. This consciousness and a change of our old routines when making decisions, may enable us to make automatic green choices in the future. Education forms a big part of how to make these decisions; unfortunately, many people are heavily influenced by social media and latch onto truths that may not be as green as advertised.

To ensure a successful transition from grey to green (grey seems like the appropriate opposite in this instance) an organisation or person needs to take a measured approach to reduce their carbon footprint.

WHAT IS A CARBON FOOTPRINT?

A carbon footprint is the calculation of the total greenhouse gas emissions caused directly and indirectly by you, your organisation or company. This is typically calculated and reported over a period of 12 months.

For your company, measuring and reporting your carbon emissions is for many a daunting and complex process. It requires the right skills, expertise and time, all of which come at significant cost if sourced internationally. Furthermore, interpreting your business data and applying the correct emissions factors to calculate your footprint requires a thorough understanding of carbon footprint ac-

counting, the Greenhouse Gas Protocol, ISO 14064-1 or other carbon reporting standard.

DIRECT EMISSIONS OF A CARBON FOOTPRINT

Greenhouse gas emissions are 'direct' when they are generated from company owned or controlled sources and activities. These are called Scope 1 emissions and are accounted for as such. Scope 1 emissions largely include fuel burned in company owned assets and air conditioning and refrigerant use.

INDIRECT EMISSIONS OF A CARBON FOOTPRINT

'Indirect' greenhouse gas emissions sources are those emissions related to the company's activities, but that are emitted from sources owned or controlled by a third party.

ENVIRONMENTAL AWARENESS TRAINING

Not only will this provide much needed impetus for your 'greening' initiatives, but if conducted correctly and with staff commitment, can yield significant bottom line savings. Emission awareness education provides short, sharp presentations on global warming, climate change and the impact of our activities, with the aim of imparting the required knowledge to spur behavioural change.

CARBON STRATEGY

In the modern business landscape, significant emphasis is being placed on sustainability, specifically a business' environmental impact through its operations. Add to this, pending carbon tax legislation and predicted water shortages. A tremendous burden will be placed on many companies in the future. A carbon strategy is required to mitigate future risks and facilitate long term sustainability.

CARBON OFFSETS AND BECOMING CARBON NEUTRAL

Carbon offsets will always form part of a holistic carbon management strategy and can be used to mitigate your carbon footprint.

It is generally accepted that the long-term solution to climate change and global warming lie in switching to clean and renewable energy. Relying totally on this approach will take far too long, resulting in the disastrous climate change predicted by science. Unless businesses have access to renewable energy sources, mitigating the impacts of global warming through energy efficiency and process optimisation alone will not achieve a goal of becoming carbon neutral. In the short-term carbon offsets can be used to compensate for business emissions.

This is achieved by purchasing an equivalent carbon dioxide emission saving certificate to offset the business emission. As climate change is a global issue, a carbon offset purchased from any verifiable source, regardless of location, can be used to render an organisation's emissions carbon neutral.

The process involves calculating the total amount of carbon emissions produced in kilograms or tons of carbon dioxide (Co2e), namely your carbon footprint. You then purchase the equivalent measure of carbon offset credits from recognised emission reduction projects to offset these emissions.

ENERGY EFFICIENCY, MANAGEMENT AND REDUCTION

As energy consumption forms the lion's share of most carbon footprints, energy management and reducing energy is an integral part of any organisation's carbon reduction strategy. Understanding one's energy consumption is just one piece of the puzzle. Actively deploying technologies based on sound business cases achieve real financial benefits.

CARBON PROTOCOL OF SOUTH AFRICA

Completing all the transformation and submitting your business to the auditing process to determine the amount of credits to be purchased (if you are not in the position to make significant enough changes to energy supply) will earn you a trust seal certificate from The Carbon Protocol. The Carbon Protocol was established as a collaboration of concerned and interested parties in South Africa to provide a platform to publicly report greenhouse gas emissions into a single registry which supports both the voluntary and mandatory reporting programmes.

The Carbon Protocol also hosts a greenhouse gas

assessor database and maintains the development of the Carbon Neutral logo. They are also the registrar of carbon offset providers and supply training courses for accreditation in:

- Carbon Training courses
- Water Efficiency
- Energy
- Solar
- Facilities Management
- Environmental Strategy
- Residential (Eco)

ECO LABEL

This Eco-Label platform would allow for informative Self-declared Environmental Claims (Type II Environmental Labelling). Various standards or agreements can be used for self-declared environmental claims.

Self-declared Environmental Claims are made by manufacturers, importers, distributors or implementers relating to goods or services produced. These claims are made without independent third-party certification and do not use pre-determined/accepted criteria for reference. For this reason, they are arguably the least informative of the three types of environmental labels. However, Type II environmental labels support positive environmental action and create awareness regarding smaller niche environmental initiatives while informing the general public on environmentally responsible alternatives.

CARBON OFFSETTING

Through Carbon Protocol of South Africa you can register as a project or get more information on how to squash your carbon footprint bill:

- Credible Carbon - A Voluntary Carbon Registry
- Climate neutral Group - A Social Venture
- Envirotrade- Issues Verified Emission Reduction Certificates
- Food & Trees for Africa - Join their Social and Environmental Enterprises
- Earth Patrol - Environmental/Social Governance Consultancy

GO GREEN!

It is time for all corporations to make a focussed mind shift to go green. Even if it seems out of reach. Connecting and contracting the right partner, will strengthen their, already existing projects and make a difference to the carbon footprint globally. Until we can honestly say carbon has been neutralised.

Sources:

<https://www.carbonprotocol.org/>

<https://www.thecarbonreport.co.za/>

WHAT'S ON



RACE TO THE SUN

Is 167km gravel- and mountain bike journey from Hartbeespoort Dam to Sun City.

The event will kick off, from Schoemansville Die Oewer at Hartbeespoortdam.

Visit:
www.racetothet.sun.co.za
Date to be confirmed



PARKRUN IN HARTBEEPOORT

Every Saturday at 7:00am (October - March) & 8:00am (April - September).

The event takes place at Schoemansville resort, corner of Marais and Waterfront street, 116 Waterfront Street.



CAPITAL CRAFT BEER FESTIVAL

10:00-19:00 Pretoria National Botanical Gardens. Saturday 13 June 2020 we will be hosting the 8th annual Capital Craft Beer Festival.

We have booked Saturday 19 September 2020 as an alternative date for the event.

Tickets can be bought online at:
plankton.mobi/Home



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SHOULD I STAY OR SHOULD I GO?

I'm staying

The I'm Staying Movement which is a platform for South-Africans to share positive experiences about our country, has become extremely popular. It has even contributed to remind many who have planned to emigrate because of fear of the good things that only South-Africa can bring.

So why are so many staying? Possibly because of our unique culture of the kind of love, warmth and humour which are hard to find elsewhere. These are the experiences of numerous returnees. Once Africa (and in particular South Africa) is in your blood, it is hard to call another country "home".

Even though we face challenges such as our crime rate and poor economy daily, it seems that homesickness is the main reason for many South Africans to return. And then we have our particular lifestyle; the size of an average home, cars and good food which is much more affordable than abroad where a drop in lifestyle standards often becomes the norm. Not to mention the fact that we are spoilt with affordable labour and then suddenly are responsible for our own laundry, cleaning and gardening – often after-hours holding two jobs to make ends meet.

Then there is the beauty of our open spaces, nature reserves, magnificent sunsets and pleasant climate.

Besides that, it is much easier to start a new business or entrepreneurship in South-Africa than

in most other countries which have strict policies and require a lot of red tape - even for the smallest venture.

Will my kids be allowed to enroll in a university? Will they get fair employment? And will they be safe? These are questions asked before packing up while in fact they should be asking what could happen in 10 years time, whether their children will be studying online and whether it is better to be employed by someone else or to become an entrepreneur.

As far as safety is concerned, maybe factors such as vast natural disasters in other countries, should also be considered.

Scott Picken, an entrepreneur and real estate expert shares his experiences about returning to South Africa after living abroad on YouTube:

Why I am staying in South Africa! | #ImStaying | Scott Picken

You can support the #ImStaying movement:

www.imstaying.co.za
www.facebook.com/groups/hashtagimstaying

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Account Name: ImStaying NPC
Account Number: 62833569835
<https://mpaid.us/RYG5a>

Send your letters to info@thelife.digital

HBC SOCIAL MEDIA AWARDS FUNCTION

Harties Business Centre hosted the First Social Media Award Function for all the Hartbeespoort and Brits Entrepreneurs. This was a very successful event in honor of Business owners in the Community.



LIENKIE NORTJE
Social Media, Most Likes Award



OEOLOFSE REKENMEESTERS
Accounting Firm Award



BUILDING SOLUTIONS
Builder Award



JANNIE MOOLMAN
Artist / Musician Award



PICK & PAY VILLAGE MALL
Supermarket Award



DEXTER ENGINEERING
Electrician Award



MARITZA DU PLESSIS
Attorney Firm Award



SALON COIFEUR
Hair Salon / Hairdresser Award



HARTIES LIFESTYLE CENTRE
Tourist Attraction Award



VUSALELA DAY SPA
Spa Award



AMAZINGWE LODGE
Accommodation Award



**HIGH SCHOOL
HARTBEESPOORT**
High School Award



PEOPLECONNECT GROUP
Marketing / Media Award



VISUAL STORM
Photographer Award



PROPERTY TREE
Estate Agency Award



BISIBEAN COFFEE CAFÉ
Café Award



RINA FRITZE "TANNIE SLAAI"
Business Woman Award



STANLEY KIRTON
Business Man Award



RUBY RAPSCALLION
Special Service Award



**MISS HARTBEESPOORT
JULIA SMIT & DIANNE DE
BRUYN**



BABA & KLEUTER VOETJIES
Pre-Primary School Award



**COLONIAL ADVISORS
& ASSOCIATES**
Insurance / Medical Brokers
Award



**HARTIES TOOL HIRE
AND REPAIR**
Services Rendered Award

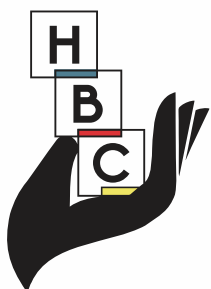


**THE MOUNTAIN
CAMBRIDGE SCHOOL**
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PAULI KOCH
Community Services
Award

DR NICO OLIVIER
Medical Practitioners Award

SILVER ORANGE BISTRO
Restaurant Award



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Plot 79, R511, Melodie, Hartbeespoort



HARTBEESPOORT

HOËRSKOOI | HIGH SCHOOL

THIS MONTH IN HISTORY

by Turnisang Nthangeni

It all began with one chemist's vision. March 6th 1869, the first periodic table was presented. Although other scientists had previously identified periodicity of elements, **Dmitri Mendeleev** presented the first periodic table.

Who knows? You could be the next Mendeleev.

After all, vision is the art of seeing what is invisible to others...

COMING UP NEXT TERM

2020 is our year of plenty.

So get ready because next term will be filled with plenty of fun activities!

Van die Wetenskap-Olimpiade tot 'n volledige 'Liefeling'-Musiekblyspel, Wintersport, Harties Interne Debatliga, Tienertoneelkompetisies en soveel meer! Laai die HeartBeat-toep af vir volgende kwartaal se skedule.

DID YOU KNOW?

Hartbeespoort High School started with ONLY 5 GIRLS in 1927! Boys only pitched in 1978. How's that for "Ladies First?"

So the next time ya'll have a fight - remember we were here first.

FROM THE PRINCIPAL

I am proud to be part of such a passionate school of learners, who constantly strive to better themselves and the community.

You will be the people that change the world!

Love Mr. le Roux



100% HARTIE

by Monique de Vos



Ons TopHartie vir die kwartaal gaan na ... (Drum roll please...)

Jay Rudd!

vir sy goeie maniere en dat hy altyd 'n glimlag op sy gesig het!

Trots op jou!



HARTIES
BELONINGSPROGRAM
REWARDS PROGRAM



HOW DOES IT WORK? HOE WERK DIT?



HARTIES HEARTBEAT

SPORT NEWS

by Khoneo Mphale

ONS HET GEWEN!!!

Die Interhoër was 'n reuse sukses nie net op die bane nie maar ook op die pawiljoene waar leerders en ouers die skool met trots ondersteun het in massas en volume!

Hoe kry ons atlete dit reg?

"hard work beats talent when talent doesn't work hard"

Atlete gee die volgende wenke om 'n beter sportman of -vrou te wees.

- Werk hard! ...maar speel ook hard
- Luister na jou gunstelingliedjies voor jy deelneem.
- Bid en raak rustig.
- Glo in jouself en doen net jou beste!

Dit is duidelik dat hierdie wenke WERK!!!

Dankie vir al die ondersteuners en atlete, julle is ysters!

CULTURE CHARACTER

by Declan Breytenbach

We are excited to see the growth of this year's grade eights. True Hartie character only comes with hard work!

Thank you Bakvissies for the hard work you put into a very moving performance.

The groentjie concert was just the beginning of a whole year filled with many cultural activities! Be sure to check out the choir - rumour has it they are doing a very special queen song; "Somebody"

"Debate"

Next term we are going to see teachers vs. learners unprepared debates! Be sure to apply for teams!

"Liefeling"

is coming to town with a full-on Hartie-performance with our own talented learners. #Watch this space! And of course the school newspaper is now electronic! Thank you for all the journalists who have been working so hard!



This school aims for recognition as a top class, disciplined and Christian based school with a proud tradition and with excellent academic, cultural and sport performance which creates responsible, productive and confident citizens leaving the school with a lifelong pride in and involvement with the school.

SOUTH AFRICA HEAR MY VOICE

DEAR MR PRESIDENT

Dear Mr President I sometimes wonder if you love our Country like I do?

I am 17 years old and I have a lot of good memories about this country. I was born in a New South Africa.

I love all my friends regardless of their skin colour. My wish is that there will be no hate anymore. I am not part of the history of South Africa.

Kind Regards

Samantha (17 yrs)

SELF-ACCEPTANCE

I have learned to accept myself and that self-love comes first. You can't love someone if you can't love yourself.

Kind Regards

Bianca (16 yrs)

FREEDOM

Please give me freedom! I am a prisoner in my own home. I am not allowed to walk to my friend's house who lives 800m from me.

Regards

Katy (14 yrs)

I LOVE MY COUNTRY

I have made a choice that nothing will separate me from the love I have for my country. I was born and raised here I am here to stay!

With Love

Lucas (15 yrs)

EMIGRATION

I am considering emigration because I am worried that I won't be able to find a job in South Africa my dad is presently unemployed. It is really hard to be a teenager if you can't attend any social functions because of the fact that there is no money.

Regards

Lebo (18 yrs)



Send your letters to info@thelife.digital

Two young ladies making a DIFFERENCE

Julia Smit – Miss Hartbeespoort Winner 2019
and Diannè de Bruyn – Miss Hartbeespoort
Ambassador 2019 started their business in 2019.

Mardialia Marketing originated from the Miss
Hartbeespoort Youth Empowerment Program.

Both Julia and Diannè are passionate and
dedicated to serve the Harties community
through social media marketing and supporting
existing charities and organisations.

Mardialia Marketing joins forces with businesses
and individuals alike to assist with raising funds,
creating connections, and generating overall
awareness to need in and around our beautiful
community. These two zealous girls work hard to
change the changeable.

PAST AND PRESENT PROJECTS INCLUDE:

- Collecting used/leftover soap and reprocess it to
form a new product that will be handed out were
needed.
- Functions to raise money for a specific purpose,
i.e. Night parties, specifically for teenagers,
hosted in a safe environment.



- Promoting businesses and individuals on social
media via video clips.
- Professional photoshoots for girls, with no
modelling knowledge, to get the full experience,
just for fun.
- Assisting Harties Business Centre in handing out
awards throughout various industries.
- Support in the clean-up projects of the dam.
- Om-die-dam Marathon awareness.



We are making new soap to hand out
where needed to assist other charities.

DROP-OFF POINT → **MEGGA WATER
HARTBEESPOORT**

CONTACT US: 072 537 5577
mardialiamarketing@gmail.com

**WE NEED
YOUR HELP!**

Please don't throw
away your used
soap, we will
collect it.



AS JY KAALVOET IN DIE WINKELS LOOP

By Nua (7 years old)



As jy kaalvoet in die winkels loop, dink my Amerikaanse tannie, jy is haweloos.

Liewe Lesers

Kaalvoet loop is lekker!

Kaalvoet loop is lekker, want dis gesond en ek verkies dit bo skoene dra.

Aarding, die eenvoudige taak van kaalvoet stap, word menigmaal oor die hoof gesien deur ons mensdom, omdat skoene dra sosiaal meer aanvaarbaar is.

Dr Jonathan Kaplan, 'n Suid Afrikaanse ortopeed en skywer sê, "om kaalvoet te loop gee mens sterker beenspierre wat die lae rug ondersteun. Kaalvoet loop versterk ook jou balans en liggaamsbewustheid, wat ook kan help met pynverligting".

Met ons moderne leefstyl verloor ons die verbinding met Moeder Aarde, wat soveel voordele inhou.

Skoene laat mens se voete sweet wat ongemaklik is.

Daarom sal ek kaalvoet loop, so lank as wat ek kan!



LOCKDOWN

by Miré Greyling (Grade 11, Hartbeespoort High)

Lockdown! For myself and many others it's been the perfect definition of an at home family vacation. For others it's the real life version of their worst nightmare.

Covid-19 has been the talk of the town for more than two months now but no one ever seems to talk about or even notice how lockdown has turned day to day struggles into life threatening problems for a large percentage of the teens in South Africa.

Let's discuss some of these problems.

Poverty has been a big problem in South Africa since long before lockdown. Lockdown has caused most South Africans to lose the little bit of income they had. There are entire families who depended on one person to provide for all of them and now that the breadwinner lost his/her only income, families are starving.

On 28 April 2020 an article was released on www.americamagazine.org with the heading "Hunger begins to replace Covid-19 existential fear in South Africa."

2019 poverty statistics in South Africa states that 40% of South Africans live below the UBPL (upper bound poverty line). Lockdown is only going to cause those statistics to increase and before we know it more people are going to be dying of starvation than of Covid-19.

Being locked down with an abuser is probably the single worst thing that could happen to a person. News 24 released an article on 4 April 2020 on their web page www.news24.com. In the article it says that violence against women and children will only get worse as the Covid-19 pandemic rages on.

If only they knew how correct they were...

I read an article by www.ewn.co.za saying that 120 000 victims rang the national helpline for abused women and children in the first 3 weeks. Women and children are being abused every day but now the only difference is, they can't go anywhere. The only thing they can do is to try and stick it out. Living in these types of high stress environments can cause serious mental and physical health problems.

These are very serious matters that contribute to the list of reasons why the youth end up acting out. Having to do bad things just to stay alive.

Teenagers suffer everyday. Whether it is having to commit crime to be able to feed themselves and their families, or having to suffer from PTSD (post traumatic stress disorder) due to a violent and abusive childhood. There are teens with bigger problems than having to do a couple of chores during this lockdown.

Most of us are in lockdown with our picture perfect family. Our biggest stress is to worry about who's turn it is to unpack the dishwasher. Sometimes we need to take a step back and look at the bigger picture. Our biggest problem doesn't even compare to others smallest problem. We need to start being more thankful for the privileges we take for granted every day.

Next time your parents ask you to sweep the floor do it , and do it with a smile because you are living the dream of many South African teens.



Resources: Internet (all articles used for information are listed in the article)

Send your letters to info@thelife.digital



WHO IS HARTIES FOUNDATION NPC

Harties Foundation NPC are committed to invest in and uplift the community, environment and it's people of the greater Hartbeespoort, North-West Province. Solid partnerships between Government, private sector, business and like-minded individuals where Harties Foundation NPC provide a conduit and solid platform for change.

At Harties Foundation NPC we believe that a community is only as strong as the people that drive positive change. Community and volunteer involvement form part of the strategy where all key stakeholders are invited to participate. This includes community upliftment projects and sustainable plans to work on and for..... a better Hartbeespoort.

See more on:

Web – www.hartiesfoundation.org.za

FaceBook Page – www.facebook.com/hartiesfoundationnpc

Email – info@hartiesfoundation.org.za

HARTIES FOUNDATION NPC DETAILS:

Non Profit Company (NPC 2017/263790/08) & Public Benefit Organisation (PBO 930064349)

Level 1 BBBEE | Founding Date 2017 | info@hartiesfoundation.org.za | www.hartiesfoundation.org.za

Bank Details | Harties Foundation NPC | FNB Hartbeespoort – 250655 | Business Account: 62704153402

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Long 1/2 Page	R2 875	R5 463	R8 194	R10 350	R12 938	R14 663
1/4 Page	R2 070	R3 933	R5 900	R7 452	R9 315	R10 557
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Inside Front Cover	R7 716	R14 660	R21 989	R27 776	R34 720	R39 349
Inside Back Cover	R7 716	R14 660	R21 989	R27 776	R34 720	R39 349
VIDEO RATES						
	1 x Video	2 x Videos	3 x Videos	4 x Videos	5 x Videos	6 x Videos
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Production Only	R500	R1 000	R1 500	R2 000	R2 500	R3 000

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2. Jpeg - 300dpi (CMYK) + 5mm bleed
3. Tiff - 300dpi (CMYK) + 5mm bleed

For more information contact us:

The Life of an Entrepreneur | Tel: 087 057 2595 | Email: info@thelife.digital | www.thelife.digital

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